Resources for Business Owners & M/WBE’s Impacted by COVID-19

Information provided during these sessions might change as emergency laws, resources and other factors evolve during the COVID-19 pandemic. We cannot advise you on such developments. Please consult US, NYS, and NYC COVID-19 websites for the latest information.

New York City Comptroller’s COVID-19 Resource Center
  ○ https://comptroller.nyc.gov/services/for-the-public/covid-resources/overview/

Impact of Coronavirus on Women and People of Color
  ● NYC Department of Health and Mental Hygiene,
    ○ https://www1.nyc.gov/site/doh/covid/covid-19-data.page

Comptroller’s Actions Related to Business Impacted by COVID-19
  ● Impact on Coronavirus and People of Color Office of the NYC Comptroller, NYC Department of Health and Mental Hygiene
    ○ https://www1.nyc.gov/site/doh/covid/covid-19-data.page
  ● What Small Business Need Now From Our Government
    ○ https://medium.com/@ScottMStringer/what-small-businesses-need-now-from-our-government-a5b97b3684f9
  ● Investor Statement on Coronavirus
Potential Business Opportunities

- NYS Department of Health has a Third Party Testing Aid Vetting Questionnaire:

- Governor’s Office Procurement Form for products:
  - [https://www.governor.ny.gov/content/procurement-form](https://www.governor.ny.gov/content/procurement-form)

- Sourcing COVID-19 Products for NYS

- Volunteer Opportunity: New York State's State Technology SWAT Team is seeking companies to build and develop tech solutions for COVID-19:
  - [https://www.ny.gov/content/join-state-technology-swat-team](https://www.ny.gov/content/join-state-technology-swat-team)

- Economic Development Corporation COVID-19 Emergency Supply Sourcing & Manufacturing- For Businesses Willing to Manufacture or Source
  - Call (646) 522-8477 for assistance filling out the form
  - For any new business idea or for information on adapting your business, you should contact [covid19supplies@esd.ny.gov](mailto:covid19supplies@esd.ny.gov) and include “COVID19 BUSINESS TRANSITION” in the subject line.

- City of New York Supply Registration - For Businesses with Ready-Made Supplies to Sell or Donate
- Supply Registration Form: [https://on.nyc.gov/2UBZf2I](https://on.nyc.gov/2UBZf2I)
- For Businesses with Test Kits or Test Kit Components
  - [https://nycedc.formstack.com/forms/covid19_support](https://nycedc.formstack.com/forms/covid19_support)

### What are the Procurement needs by City Agencies?

<table>
<thead>
<tr>
<th>Agency Name</th>
<th>Personal Protective Equipment</th>
<th>IT/Tech (Laptop, Zoom)</th>
<th>Cleaning Goods (Lysol, Mask, Hand Sanitizer)</th>
<th>Cleaning Services (Deep Cleaning)</th>
<th>Other</th>
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<tbody>
<tr>
<td>Department for the Aging</td>
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<td>Procuring Meals for Older Adults</td>
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<td>Department of Housing Preservation &amp; Development</td>
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<td>X</td>
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<td>Temporary personnel to assist with filing</td>
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<td>Landmarks Preservation Commission</td>
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<td>Department of City Planning</td>
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<td>Procuring nursing and child care services for symptomatic children</td>
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<td>Administration for Children's Services</td>
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<td>Paper for printers</td>
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<td>Department of Consumer and Worker Protection</td>
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<td>Fire Department</td>
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<td>Department of Correction</td>
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<td>Department of Homeless Services</td>
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<tr>
<td>Department</td>
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<td>Tyvek Suits</td>
<td>Taxi and Limousine Commission</td>
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<td>Department of Buildings</td>
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<td>Department of Finance</td>
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<td>Department of Citywide Administrative Services</td>
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<td>Police Department</td>
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<td>Department of Transportation</td>
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<td>Taxi and Limousine Commission</td>
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<td>LAW Department</td>
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<td>Office of the Chief Medical Examiner</td>
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<td>Mortuary Stretchers &amp; Body Bags</td>
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<tr>
<td>Business Integrity Commision</td>
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<td>NYC Commission on Human Rights</td>
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<td>Recorder</td>
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<tr>
<td>New York City Department of Sanitation</td>
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**Becoming a NYC Vendor**

- Payee Information Portal
  - [https://a127-pip.nyc.gov/webapp/PRDPCW/SelfService](https://a127-pip.nyc.gov/webapp/PRDPCW/SelfService)
- Vendors who have questions or issues regarding the Payee Information Portal can email [PIP@fisa-opa.nyc.gov](mailto:PIP@fisa-opa.nyc.gov)
Grants/Funds

- **The Your Friends in New York™ Business Relief Fund** - For creative-based businesses owned and operated by minorities and women.
  - Apply here: [http://yourfriendsin.nyc/survey.html](http://yourfriendsin.nyc/survey.html)

- Google announced donating an $200 million investment fund through Community Development Financial Institutions and the Opportunity Finance Network to provide small businesses with capital (funding not available as of 05/6)
  - [https://ofn.org/googlesmallbizfund](https://ofn.org/googlesmallbizfund)

- Google will also offer $340 million in ad credits to small businesses (starting late May)
  - [https://support.google.com/google-ads/answer/9803410?hl=en](https://support.google.com/google-ads/answer/9803410?hl=en)
  - The company has now clarified that advertisers will need to have spent with a Google Ads account directly or through a partner in 10 out of 12 months in 2019 and in either January and/or February of 2020.

- **Hello Alice** is offering $10,000 grants being distributed immediately to small business owners impacted by coronavirus, as part of our broader mission to ensure Business for All.
  - [https://www.covid19businesscenter.com/](https://www.covid19businesscenter.com/)
  - [https://businessforall.helloalice.com/about](https://businessforall.helloalice.com/about)

- **Freelancers Relief Fund** - Applications temporarily closed as of 05/03/20
  - [https://www.freelancersunion.org/resources/freelancers-relief-fund/](https://www.freelancersunion.org/resources/freelancers-relief-fund/)

- **1517 Fund** - $1,000 Grants for Startups & Entrepreneurs
  - [https://www.1517fund.com/](https://www.1517fund.com/)

- **The Professional Beauty Association**
  - [https://www.probeauty.org/covid-relief-fund-application](https://www.probeauty.org/covid-relief-fund-application)

- **ReThink Food Restaurant Response Program** - NYC Based Restaurants (Reopen mid-May)
  - Apply here: [https://www.rethinkfood.nyc/restaurant-response-program](https://www.rethinkfood.nyc/restaurant-response-program)
● Local Initiatives Support Corporation is offering grants up to $10,000 - **Applications will open May 14th, 2020**  

● The Doonie Fund - immediate economic investment of $100 for black women who own businesses  
  ○ [https://www.digitalundivided.com/dooniefund](https://www.digitalundivided.com/dooniefund)

● The Red Backpack Fund making 1,000 grants of $5,000 each to female entrepreneurs in the U.S. to help alleviate the immediate needs (currently closed, will reopen on May 4th):  
  ○ [https://www.globalgiving.org/redbackpackfund/](https://www.globalgiving.org/redbackpackfund/)

● The Amber Grant for Women making a grant of $4,000 to one woman in business every month. Please note there is a $15 application fee:  

● Fueled by Purpose Micro Grant will be selecting one $500 grant winner randomly from grant applications submitted the week prior  
  ○ [https://www.myfounderstory.com/grants/](https://www.myfounderstory.com/grants/)

● 1010 WINS & BNB Bank will award $10,000 towards your small business of up to 100 employees  
  ○ [https://1010wins.radio.com/contests](https://1010wins.radio.com/contests)

● BeSpoke Post is buying $10,000,000 of products from emerging brands and small manufacturers over the next 12 months:  

● West Side Small Business Grants from $5,000 and to $10,000 for businesses owned by people of color, immigrants, and women. Business must be located in the map catchment area - found in application  
  ○ [https://www.tfaforms.com/4819765](https://www.tfaforms.com/4819765)

● Yoga Support Fund  
  ○ [https://yogasupportfund.com/](https://yogasupportfund.com/)
● Downtown Alliance created Small Business Rental Assistance Grants of $10,000 for essential ground-floor businesses between Battery Park and City Hall (applications open 05/01/20 - 05/16/20)
  ○ https://www.downtownny.com/rentassistgrant

● Hidden Star will be giving a $10,000 grant to 1 minority or women-owned entrepreneur randomly from grant applications (Applications close 05/16/20):
  ○ https://www.galaxyofstars.org/galaxy-grants/

● Bronx Community Foundation Fund was created to provide aid to Bronx residents, organizations, and small businesses during these incredibly difficult times. Fill out contact form to sign up for updates:
  ○ https://www.thebronx.org/grants

● GingerBread Capital • IFundWomen COVID-19 Relief Grant- As a part of IFundWomen's ongoing COVID-19 relief efforts, Gingerbread Capital is awarding $10K grants to 25 companies operating in the hardest hit states to fuel their businesses through this global pandemic.
  ○ https://ifundwomen.com/grants

● Prospect Heights Small Business Relief has started a solidarity fund to support small business owners and workers in our Prospect Heights neighborhood. Fill out form to request aid:
  ○ https://docs.google.com/forms/d/e/1FAIpQLSdHYoPRC1krmcmgw2_5SYkZ FYmhyLdI FD UiYtmiPaVDm1pDKg/viewform

**Federal, Nonprofit, and Private Sector Loans**

● Status of the NYC Department of Small Business Services Grants & Loans

● Latest in the News on Federal Loans
- [https://www.nfib.com/content/news/alabama/legislative-updates-on-coronavirus/](https://www.nfib.com/content/news/alabama/legislative-updates-on-coronavirus/)

- **Who’s received Paycheck Protection Loans?**
  - [https://factba.se/sba-loans](https://factba.se/sba-loans)

- **Public Companies Receiving the Largest SBA PPP Loans**
  - [https://factba.se/sba-loans](https://factba.se/sba-loans)

- **What oversight did the government put in place to make sure small businesses have access to the PPP?**
  - [https://factba.se/sba-loans](https://factba.se/sba-loans)

- **Details of the Federal Paycheck Protection Program Loan and Forgiveness**
How can you calculate your PPP loan amount?

- [https://bench.co/blog/operations/calculate-ppp-loan-amount/](https://bench.co/blog/operations/calculate-ppp-loan-amount/)

Paycheck Protection Program Find Local Eligible Lenders Near You-

- Loan Details and Forgiveness:
  - [https://www.sba.gov/paycheckprotection/find](https://www.sba.gov/paycheckprotection/find)

Where else can I go for help with a PPP Loan?

- The NYC Department of Small Business Services and the National Development Council (NDC) are working on increasing access to the PPP for businesses in low- and middle-income areas
  - By invitation only
  - Eligible businesses will receive an email from the Department of Small Business Services

What happens if you don’t get the PPP Loan?


Federal Economic Injury Disaster Loan

  - [https://www.nfib.com/content/news/alabama/legislative-updates-on-coronavirus](https://www.nfib.com/content/news/alabama/legislative-updates-on-coronavirus)

What is happening now with EIDL?


Express Bridge Loan Pilot Program
- Debt Relief
- Where can I go for one-on-one help with federal SBA loans?
  - [http://www.nyssbdc.org/locations.html](http://www.nyssbdc.org/locations.html)
  - Crain’s FAQ on the loan programs:
- Asian Americans for Equality and Renaissance Economic Development Corporation Emergency Small Business Relief Loan Fund
- Grameen America
  - [https://www.grameenamerica.org/](https://www.grameenamerica.org/)
- Kiva
  - [https://www.kiva.org/about/how](https://www.kiva.org/about/how)
- JPMorgan Chase pledged $5 million - Not yet available as of 03/26/20
- TruFund Financial Service
  - [https://form.jotform.com/trufund/covid19survey](https://form.jotform.com/trufund/covid19survey)
- Mainvest
• FundRocket has partnered with Womply and Postmates to offer $1,000 interest-free loan via their online platform:
  ○ https://www.womply.com/
• Hebrew Free Loan Society is offering interest-free loans up to $5,000 to New Yorkers facing financial challenges. Applicants must be a resident of New York City’s five boroughs, Westchester, or Long Island. Your household income must meet guidelines. The loan is 0% interest and all loans requires a guarantor:
  ○ https://hfls.org/loan-programs/coronavirusfinancialimpactloan/
• Bronx Business Continuity Loan is offering loans with the goal of providing recovery financing to businesses of the Bronx. Eligible applicants are for-profit entities, including service, retail and manufacturing companies operating in the Bronx and nonprofit organizations in the Bronx.
  ○ For more information, visit the BOEDC’s Facebook page or contact BOEDC’s Loan Officers:
    ○ Rafael Roger at rroger@boedc.org or 347-524-4739
    ○ Pedro Barry at pbarry@boedc.org or 347-297-0071

What’s next in New York?

• New York State Assembly: https://nyassembly.gov/leg/?bn=A10226
• The New York City Council Hearing on Impact of COVID-19 Small Business:
Extra Resources

Small Business Lifeline -- Crain Podcast

Sign up for COVID-19 Emergency Financing Assistance from NYC Small Business Services:

iPullRank Resource Page
- https://ipullrank.com/covid-19-marketing-resources/

Emergency Policies & Requirements

U.S. Coronavirus Aid, Relief, and Economic Security (CARES) Act

Emergency Federal Requirements for Employers: Families First Coronavirus Response Act

Federal Policy Announcement Tax Day extended to July 15th, 2020

New York State Sales Taxes
- https://nystax.custhelp.com/app/ask/c/498/

New York City Business Tax Filing Extensions

Sidewalk Cafe-Free Waiver
- https://thenycalliance.org/information/sidewalk-cafe-fees-waived

State Requirement for Employers: Paid Sick Leave for Employees Affected by COVID-19

New York State Financial Relief from Mortgages, Bank Fees, Insurance Premiums, and State Debt
- https://www.dfs.ny.gov/reports_and_publications/press_releases/pr20203191
● https://www.dfs.ny.gov/press_releases/pr202003301

New York State Shared Work Program
● https://www.labor.ny.gov/ui/employerinfo/shared-work-program.shtm

New York State Liquor Authority: Guidance for Restaurants & Bars to Sell Food/Alcoholic Beverages To-Go

New York City Restaurants - Advised to follow NYC Health Code requirements for food preparation:

Survey’s/Resources for Specific Industries

● TruFund Survey
  ○ https://form.jotform.com/trufund/covid19survey

● Women in the Cloud Survey

● Industry Based Resources for Music Professionals

● Industry Based Resources for Arts Professionals
  ○ https://creative-capital.org/2020/03/13/list-of-arts-resources-during-the-covid-19-outbreak/?fbclid=IwAR0O3m3SNx39Nhwt1_8dHrJWsLqDEqadNwh12wNSy4exlzocfAkmaXf1DMU

● New York State Novel Coronavirus FAQ for Businesses:

● Nav.it is a free app to navigate personal wealth
  ○ https://navitmoney.com/
Help Main Street allows individuals to help businesses by buying gift cards or donating directly:
  - [https://www.helpmainstreet.com/](https://www.helpmainstreet.com/)

JUST Capital Tracker on Corporate Response to COVID-19