



## **Resources for Business Owners & M/WBE's Impacted by COVID-19**

**Information provided during these sessions might change as emergency laws, resources and other factors evolve during the COVID-19 pandemic. We cannot advise you on such developments. Please consult US, NYS, and NYC COVID-19 websites for the latest information.**

### **New York City Comptroller's COVID-19 Resource Center**

- <https://comptroller.nyc.gov/services/for-the-public/covid-resources/overview/>

### **Impact of Coronavirus on Women and People of Color**

- NYC Department of Health and Mental Hygiene,
  - <https://www1.nyc.gov/site/doh/covid/covid-19-data.page>

### **Comptroller's Actions Related to Business Impacted by COVID-19**

- Impact on Coronavirus and People of Color Office of the NYC Comptroller, NYC Department of Health and Mental Hygiene
  - <https://www1.nyc.gov/site/doh/covid/covid-19-data.page>
  - <https://comptroller.nyc.gov/newsroom/comptroller-stringer-releases-new-data-profiles-of-frontline-workers-and-calls-for-protections-amid-covid-19-pandemic/>
  - <https://www.responsiblelending.org/media/support-must-extend-main-street-small-businesses-and-businesses-color-next-relief-package>
  - <https://www.harris.senate.gov/news/press-releases/harris-announces-legislation-to-establish-task-force-to-combat-racial-and-ethnic-disparities-in-covid-19>
- What Small Business Need Now From Our Government
  - <https://medium.com/@ScottMStringer/what-small-businesses-need-now-from-our-government-a5b97b3684f9>
- Investor Statement on Coronavirus
  - <https://www.domini.com/uploads/files/INVESTOR-STATEMENT-ON-CORONAVIRUS-RESPONSE-final.pdf>



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- [https://docs.google.com/forms/d/e/1FAIpQLSeBgsHHHdD58YhYr7cN6H0wEgaNjd9Oih9vzWOI\\_63AUc4cLw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeBgsHHHdD58YhYr7cN6H0wEgaNjd9Oih9vzWOI_63AUc4cLw/viewform)
- Comptroller Stringer Releases Updated Economic Analysis Forecasting Substantial Reduction in New York City's Tax Revenues in FY20 and FY21 Amid COVID-19 Pandemic
  - <https://comptroller.nyc.gov/newsroom/comptroller-stringer-releases-updated-economic-analysis-forecasting-substantial-reduction-in-new-york-citys-tax-revenues-in-fy20-and-fy21-amid-covid-19-pandemic/>
- Comptroller Stringer Legal Interpreter Bank and Language Services Cooperatives
  - <https://comptroller.nyc.gov/wp-content/uploads/2020/02/UPDATED-Letter-Legal-Interpreter-Band-and-Language-Services-Cooperatives-2-11-20.pdf>

## Potential Business Opportunities

- NYS Department of Health has a Third Party Testing Aid Vetting Questionnaire:
  - <https://apps.health.ny.gov/pubpal/builder/survey/tpt-aid-vetting>
- Governor's Office Procurement Form for products:
  - <https://www.governor.ny.gov/content/procurement-form>
- Sourcing COVID-19 Products for NYS
  - <https://esd.ny.gov/sourcing-covid-19-products-nys>
- Volunteer Opportunity: New York State's State Technology SWAT Team is seeking companies to build and develop tech solutions for COVID-19:
  - <https://www.ny.gov/content/join-state-technology-swat-team>
- Economic Development Corporation COVID-19 Emergency Supply Sourcing & Manufacturing- For Businesses Willing to Manufacture or Source
  - Form: <https://edc.nyc/covid-19-emergency-supply-sourcing-manufacturing>
  - Call (646) 522-8477 for assistance filling out the form
  - For any new business idea or for information on adapting your business, you should [contactcovid19supplies@esd.ny.gov](mailto:contactcovid19supplies@esd.ny.gov) and include "COVID19 BUSINESS TRANSITION" in the subject line.
- City of New York Supply Registration - For Businesses with Ready-Made Supplies to Sell or Donate



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- Supply Registration Form: <https://on.nyc.gov/2UBZf2l>
- For Businesses with Test Kits or Test Kit Components
  - [https://nycedc.formstack.com/forms/covid19\\_support](https://nycedc.formstack.com/forms/covid19_support)

**What are the Procurement needs by City Agencies?**

Agency Name	Personal Protective Equipment	IT/Tech (Laptop, Zoom)	Cleaning Goods (Lysol, Mask, Hand Sanitizer)	Cleaning Services (Deep Cleaning)	Other
<u>Department for the Aging</u>					<u>Procuring Meals for Older Adults</u>
<u>Department of Housing Preservation &amp; Development</u>	X		X	X	
<u>Landmarks Preservation Commission</u>		X	X	X	<u>Temporary personnel to assist with filing</u>
<u>Department of City Planning</u>	X				
<u>Administration for Children's Services</u>	X				<u>Procuring nursing and child care services for symptomatic children</u>
<u>Department of Consumer and Worker Protection</u>	X	X	X		<u>Paper for printers</u>
<u>Fire Department</u>	X		X	X	
<u>Department of Correction</u>			X		
<u>Department of Homeless Services</u>	X	X	X		



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<u>Department of Buildings</u>			X		
<u>Department of Finance</u>	X	X	X		
<u>Department of Citywide Administrative Services</u>	X				
<u>Police Department</u>	X		X	X	Tyvek Suits
<u>Department of Transportation</u>	X	X	X	X	
<u>Taxi and Limousine Commission</u>	X		X		
<u>LAW Department</u>		X	X	X	
<u>Office of the Chief Medical Examiner</u>	X				Mortuary Stretchers & Body Bags
<u>Business Integrity Commision</u>	X		X	X	
<u>NYC Commission on Human Rights</u>	X	X	X		Recorders
<u>New York City Department of Sanitation</u>					M/WBEs for food subcontracting opportunities.

**becoming a NYC Vendor**

- Payee Information Portal
  - <https://a127-pip.nyc.gov/webapp/PRDPCW/SelfService>
- Vendors who have questions or issues regarding the Payee Information Portal can email [PIP@fisa-opa.nyc.gov](mailto:PIP@fisa-opa.nyc.gov)



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- **MOCS Contact Form**
  - <https://www1.nyc.gov/site/mocs/contact/contact-form.page?Other>

## **Grants/Funds**

- **The Your Friends in New York™ Business Relief Fund** - For creative-based businesses owned and operated by minorities and women.
  - Apply here: <http://yourfriendsin.nyc/survey.html>
- **Google announced donating an \$200 million investment fund through Community Development Financial Institutions and the Opportunity Finance Network to provide small businesses with capital (funding not available as of 05/6)**
  - <https://ofn.org/googlesmallbizfund>
- **Google will also offer \$340 million in ad credits to small businesses (starting late May)**
  - <https://support.google.com/google-ads/answer/9803410?hl=en>
  - The company has now clarified that advertisers will need to have spent with a Google Ads account directly or through a partner in 10 out of 12 months in 2019 and in either January and/or February of 2020.
- **Hello Alice is offering \$10,000 grants being distributed immediately to small business owners impacted by coronavirus, as part of our broader mission to ensure Business for All.**
  - <https://www.covid19businesscenter.com/>
  - <https://businessforall.helloalice.com/about>
- **Freelancers Relief Fund - Applications temporarily closed as of 05/03/20**
  - <https://www.freelancersunion.org/resources/freelancers-relief-fund/>
- **1517 Fund - \$1,000 Grants for Startups & Entrepreneurs**
  - <https://www.1517fund.com/>
- **The Professional Beauty Association**
  - <https://www.probeauty.org/covid-relief-fund-application>
- **ReThink Food Restaurant Response Program - NYC Based Restaurants (Reopen mid-May)**
  - Apply here: <https://www.rethinkfood.nyc/restaurant-response-program>



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- Local Initiatives Support Corporation is offering grants up to \$10,000 - **Applications will open May 14th, 2020**
  - <https://www.lisc.org/covid-19/verizon-small-business-recovery-fund/>
- The Doonie Fund - immediate economic investment of \$100 for black women who own businesses
  - <https://www.digitalundivided.com/dooniefundd>
- The Red Backpack Fund making 1,000 grants of \$5,000 each to female entrepreneurs in the U.S. to help alleviate the immediate needs **(currently closed, will reopen on May 4th):**
  - <https://www.globalgiving.org/redbackpackfund/>
- The Amber Grant for Women making a grant of \$4,000 to one woman in business every month. Please note there is a \$15 application fee:
  - <https://ambergrantsforwomen.com/get-an-amber-grant/>
- Fueled by Purpose Micro Grant will be selecting one \$500 grant winner randomly from grant applications submitted the week prior
  - <https://www.myfounderstory.com/grants/>
- 1010 WINS & BNB Bank will award \$10,000 towards your small business of up to 100 employees
  - <https://1010wins.radio.com/contests>
- BeSpoke Post is buying \$10,000,000 of products from emerging brands and small manufacturers over the next 12 months:
  - <https://www.bespokepost.com/support-small?c=blackbox>
- West Side Small Business Grants from \$5,000 and to \$10,000 for businesses owned by people of color, immigrants, and women. Business must be located in the map catchment area - found in application
  - <https://www.tfaforms.com/4819765>
- Yoga Support Fund
  - <https://yogasupportfund.com/>



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- Downtown Alliance created Small Business Rental Assistance Grants of \$10,000 for essential ground-floor businesses between Battery Park and City Hall (applications open 05/01/20 - 05/16/20)
  - <https://www.downtownny.com/rentassistgrant>
- Hidden Star will be giving a \$10,000 grant to 1 minority or women-owned entrepreneur randomly from grant applications (Applications close 05/16/20):
  - <https://www.galaxyofstars.org/galaxy-grants/>
- Bronx Community Foundation Fund was created to provide aid to Bronx residents, organizations, and small businesses during these incredibly difficult times. Fill out contact form to sign up for updates:
  - <https://www.thebronx.org/grants>
- GingerBread Capital • IFundWomen COVID-19 Relief Grant- As a part of IFundWomen's ongoing COVID-19 relief efforts, Gingerbread Capital is awarding \$10K grants to 25 companies operating in the hardest hit states to fuel their businesses through this global pandemic.
  - <https://ifundwomen.com/grants>
- Prospect Heights Small Business Relief has started a solidarity fund to support small business owners and workers in our Prospect Heights neighborhood. Fill out form to request aid:
  - [https://docs.google.com/forms/d/e/1FAIpQLSdHYoPRC1krmcgw2\\_5SYkZFyMhyLdIFDUiYtmiPaVDml1pDKg/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdHYoPRC1krmcgw2_5SYkZFyMhyLdIFDUiYtmiPaVDml1pDKg/viewform)

## **Federal, Nonprofit, and Private Sector Loans**

- Status of the NYC Department of Small Business Services Grants & Loans
  - <https://www.crainsnewyork.com/politics/outer-borough-businesses-snubbed-city-virus-relief-fund>
- Latest in the News on Federal Loans
  - <https://www.sba.gov/disaster-assistance/coronavirus-covid-19>
  - <https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources>



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- <https://www.reuters.com/article/us-health-coronavirus-usa-congress/u-s-house-to-pass-nearly-500-billion-more-in-coronavirus-aid-on-thursday-pelosi-idUSKCN2241V7>
- <https://www.newsweek.com/paycheck-protection-program-reopens-will-begin-taking-applications-monday-1500158>
- <https://www.nfib.com/content/news/alabama/legislative-updates-on-coronavirus/>
  
- **Who's received Paycheck Protection Loans?**
  - <https://www.bloomberg.com/graphics/2020-sba-paycheck-protection-program/>
  - <https://commercialobserver.com/2020/04/84-percent-of-eligible-brooklyn-businesses-failed-to-get-federal-loans-survey-finds/>
  - <https://www.cnn.com/2020/04/21/business/small-business-loans-ppp-lawsuit/index.html>
  - <https://factba.se/sba-loans>
  
- **Public Companies Receiving the Largest SBA PPP Loans**
  - <https://factba.se/sba-loans>
  
- **What oversight did the government put in place to make sure small businesses have access to the PPP?**
  - <https://www.crainsnewyork.com/small-business/treasury-toughens-guidance-who-can-get-small-business-funds>
  - <https://www.cnn.com/2020/04/23/business/treasury-public-companies-ppp-loans-repay/index.html>
  - <https://www.marketwatch.com/story/mnuchin-says-us-will-audit-small-business-loans-above-2-million-and-warns-of-criminal-liability-for-false-certifications-2020-04-28>
  - <https://factba.se/sba-loans>
  
- **Details of the Federal Paycheck Protection Program Loan and Forgiveness**
  - <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program-ppp>





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- How can you calculate your PPP loan amount?
  - <https://bench.co/blog/operations/calculate-ppp-loan-amount/>
- Paycheck Protection Program Find Local Eligible Lenders Near You-
  - Loan Details and Forgiveness:  
<https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program-ppp>
  - <https://www.sba.gov/paycheckprotection/find>
  - <https://nyscdfi.org/new-york-state-cdfis/>
- Where else can I go for help with a PPP Loan?
  - The NYC Department of Small Business Services and the National Development Council (NDC) are working on increasing access to the PPP for businesses in low- and middle-income areas
  - By invitation only
  - Eligible businesses will receive an email from the Department of Small Business Services
- What happens if you don't get the PPP Loan?
  - <https://www.irs.gov/coronavirus/employee-retention-credit>
- Federal Economic Injury Disaster Loan
  - <https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources>
  - <https://www.newsweek.com/paycheck-protection-program-reopens-will-begin-taking-applications-monday-1500158>
  - <https://www.nfib.com/content/news/alabama/legislative-updates-on-coronavirus>
- What is happening now with EIDL?
  - <https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources>
- Express Bridge Loan Pilot Program



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- <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/sba-express-bridge-loans>
- **Debt Relief**
  - <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/sba-debt-relief>
- **Where can I go for one-on-one help with federal SBA loans?**
  - <http://www.nyssbdc.org/locations.html>
  - Crain's FAQ on the loan programs:  
<https://www.craigslist.com/small-business/faq-guide-sbas-disaster-loans>
- **Asian Americans for Equality and Renaissance Economic Development Corporation Emergency Small Business Relief Loan Fund**
  - <https://renaissance-ny.org/renaissance-establishes-emergency-loan-fund-for-small-businesses-impacted-by-coronavirus/>
- **Grameen America**
  - <https://www.grameenamerica.org/>
- **Kiva**
  - <https://www.kiva.org/about/how>
- **JPMorgan Chase pledged \$5 million - Not yet available as of 03/26/20**
  - <https://www.jpmorganchase.com/corporate/news/pr/jpmc-makes-50mm-philanthropic-investment-to-address-impacts-of-covid-19.htm>
- **TruFund Financial Service**
  - <https://www.trufund.org/trufund-launches-5-million-covid-19-relief-fund-to-support-disadvantaged-minority-and-women-owned-businesses/>
  - <https://form.jotform.com/trufund/covid19survey>
- **Mainvest**
  - <https://maininvest.com/main-street-initiative>



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- FundRocket has partnered with Womply and Postmates to offer \$1,000 interest-free loan via their online platform:
  - <https://www.womply.com/>
- Hebrew Free Loan Society is offering interest-free loans up to \$5,000 to New Yorkers facing financial challenges. Applicants must be a resident of New York City's five boroughs, Westchester, or Long Island. Your household income must meet guidelines. The loan is 0% interest and all loans requires a guarantor:
  - <https://hfls.org/loan-programs/coronavirusfinancialimpactloan/>
- Bronx Business Continuity Loan is offering loans with the goal of providing recovery financing to businesses of the Bronx. Eligible applicants are for-profit entities, including service, retail and manufacturing companies operating in the Bronx and nonprofit organizations in the Bronx.
  - For more information, visit the BOEDC's Facebook page or contact BOEDC's Loan Officers:
  - Rafael Roger at [rroger@boedc.org](mailto:rroger@boedc.org) or 347-524-4739
  - Pedro Barry at [pbarry@boedc.org](mailto:pbarry@boedc.org) or 347-297-0071

### **What's next in New York?**

- <https://www.bloomberg.com/news/articles/2020-04-26/new-york-reports-367-new-virus-deaths-lowest-since-march-31>
- <https://www.governor.ny.gov/news/amid-ongoing-covid-19-pandemic-governor-cuomo-governor-murphy-governor-lamont-governor-wolf>
- <https://www.bloomberg.com/news/articles/2020-04-26/new-york-reports-367-new-virus-deaths-lowest-since-march-31>
- New York State Assembly: <https://nyassembly.gov/leg/?bn=A10226>
- The New York City Council Hearing on Impact of COVID-19 Small Business: <https://legistar.council.nyc.gov/MeetingDetail.aspx?ID=782278&GUID=321C0C2A-0785-465E-BC2E-9A7F50CC51D4&Options=info|&Search=>



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## **Extra Resources**

Small Business Lifeline -- Crain Podcast

- <https://www.chicagobusiness.com/craains-small-business-lifeline>

Sign up for COVID-19 Emergency Financing Assistance from NYC Small Business Services:

- <https://bit.ly/NYCSBSCounseling>

iPullRank Resource Page

- <https://ipullrank.com/covid-19-marketing-resources/>

## **Emergency Policies & Requirements**

U.S. Coronavirus Aid, Relief, and Economic Security (CARES) Act

- <https://www.sbc.senate.gov/public/index.cfm/guide-to-the-cares-act>

Emergency Federal Requirements for Employers: Families First Coronavirus Response Act

- <https://www.dol.gov/agencies/whd/pandemic/ffcra-employer-paid-leave>

Federal Policy Announcement Tax Day extended to July 15th, 2020

- <https://www.irs.gov/newsroom/tax-day-now-july-15-treasury-irs-extend-filing-deadline-and-federal-tax-payments-regardless-of-amount-owed>

New York State Sales Taxes

- <https://nystax.custhelp.com/app/ask/c/498/>

New York City Business Tax Filing Extensions

- <https://www1.nyc.gov/assets/finance/downloads/pdf/fm/2020/fm-20-2.pdf>

Sidewalk Cafe-Free Waiver

- <https://thenycalliance.org/information/sidewalk-caf-fees-waived>

State Requirement for Employers: Paid Sick Leave for Employees Affected by COVID-19

- <https://esd.ny.gov/novel-coronavirus-faq-businesses>

New York State Financial Relief from Mortgages, Bank Fees, Insurance Premiums, and State Debt

- [https://www.dfs.ny.gov/reports\\_and\\_publications/press\\_releases/pr20203191](https://www.dfs.ny.gov/reports_and_publications/press_releases/pr20203191)



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- [https://www.dfs.ny.gov/press\\_releases/pr202003301](https://www.dfs.ny.gov/press_releases/pr202003301)
- <https://ag.ny.gov/press-release/2020/attorney-general-james-and-governor-cuomo-temporarily-suspend-state-debt>

**New York State Shared Work Program**

- <https://www.labor.ny.gov/ui/employerinfo/shared-work-program.shtm>

**New York State Liquor Authority: Guidance for Restaurants & Bars to Sell Food/Alcoholic Beverages To-Go**

- <https://sla.ny.gov/Restrictions-in-Response-to-COVID-19>

**New York City Restaurants - Advised to follow NYC Health Code requirements for food preparation:**

- <https://www1.nyc.gov/assets/doh/downloads/pdf/about/healthcode/health-code-article81.pdf>

**Survey's/Resources for Specific Industries**

- **TruFund Survey**
  - <https://form.jotform.com/trufund/covid19survey>
- **Women in the Cloud Survey**
  - <https://womenincloud.submittable.com/submit/163018/covid-19-impact-survey-for-women-tech-entrepreneurs>
- **Industry Based Resources for Music Professionals**
  - <https://www.billboard.com/articles/business/9337908/coronavirus-resource-guide-music-professionals-help>
- **Industry Based Resources for Arts Professionals**
  - [https://creative-capital.org/2020/03/13/list-of-arts-resources-during-the-covid-19-ou-tbreak/?fbclid=IwAR003m3SNx39Nhwt1\\_8dHrJWsLqDEgadNwh12wNSy4exlzocfAkmaXf1DMU](https://creative-capital.org/2020/03/13/list-of-arts-resources-during-the-covid-19-ou-tbreak/?fbclid=IwAR003m3SNx39Nhwt1_8dHrJWsLqDEgadNwh12wNSy4exlzocfAkmaXf1DMU)
- **New York State Novel Coronavirus FAQ for Businesses:**
  - <https://esd.ny.gov/novel-coronavirus-faq-businesses>
- **Nav.it** is a free app to navigate personal wealth
  - <https://navitmoney.com/>



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- **Help Main Street** allows individuals to help businesses by buying gift cards or donating directly:
  - <https://www.helpmainstreet.com/>
- **JUST Capital Tracker** on Corporate Response to COVID-19
  - <https://justcapital.com/reports/the-covid-19-corporate-response-tracker-how-american-largest-employers-are-treating-stakeholders-amid-the-coronavirus-crisis/>